

## A brief presentation:



B-LIVE is a **non-profit association** and is a member of **REAS** Spain, the **Social and Solidarity Economy Network**, which is composed of more than 500 entities. Our mission is to provide **children, teenagers and adults**, as well as local and international public **Administrations**, with the following services:

- **project management** and development;
- organization of **training courses**, workshops, **exchanges** and **cultural, environmental, artistic activities**;
- e-learning;
- **networking**, partnerships.

Our entity co-operates with many **public Administrations** thanks to a variety of agreements for the **diffusion of culture** as well as **social and solidarity economy** in juvenile and adults' activities.

B-LIVE has a wide experience in the field of **youth** and uses highly qualified facilities to carry out its activities: training courses, meetings, apprenticeships, youth exchanges or initiatives, workshops, conferences, meetings, etc.

In the past, the association has participated in several projects in the framework of the **Youth in Action Programme** and, more recently, in the **Erasmus + Programme**. Its staff comes from **different educational backgrounds** and fields of study, such as: social and solidarity economy, youth in action, environment, media, human rights, European citizenship, feminism, minority-majority relationship, etc. And they come from **different European countries** too!

All of the key members of the team, whenever they have the chance, take part in several training courses, at local and European level, based on **non-formal education** to improve their skills and competences as **mentors** and **facilitators**. Since 2016 the association has been promoting **the importance of Erasmus+** to allow more and more organizations to benefit from the programme, as well as to create their own projects and organize or participate in educational activities.

Every person of the key staff can count on:

- Specific skills in the field of the **project development**;
- Previous experience in **European programmes**;
- Skills in managing **team and transnational activities**;

- Skills acquired in the course of **different courses and workshops**;
- **Cultural skills** useful to carry out the scheduled activities;
- Good knowledge of **foreign languages**.

The association can also count on **experienced trainers** who have already worked on previous programmes and have the competences and motivation to help improve the **quality** of projects within the Programmes of the European Union. The members of the team have the professional preparation to understand and facilitate individual and group **learning processes**, as well as the competence to design **educational programmes**, and to direct one's own learning (Learning to Learn) and **international competence**.

Check our webpage:

<https://blive-spain.org/>

**Let's check some pictures!**



Taking care of our territory...let's clean up and plant some trees!



Creating a network with the local administration and the Youth Council.



The first transnational meeting of our KA2 project OASIS, we hosted people from France, Italy and Rumania!



A meeting with the young participants of the Solidarity Project "My neighborhood, my mirror / Mi barrio, mi espejo".

### Some information about our short-term volunteering:

The activity in question consists of short-term volunteering (**one month**), which will include the participation of one young volunteer with fewer opportunities **between 18 and 30 years of age**. In addition, we have the collaboration of the five partner entities that will each receive a volunteer with this profile.

Based on the **European principles** and values relating to **environmental protection, inclusion and development of key competences**, especially in the **digital area**, we will design tasks suitable for the learning of short-term volunteers.

They will focus on the use of various **contemporary digital tools**, related to the **communication** and dissemination of **initiatives** committed to the **environment and solidarity values**, thus participating in the creation of a **sustainable and inclusive European network**. Encouraging digitization and the use of new technologies not only provides participants with additional tools and knowledge (useful in the search for future job or training opportunities), but also ensures easy and immediate **communication, raising awareness** among **youth** about the core values of the European Solidarity Corps.

In addition to digitization and inclusion, this activity allows including basic tasks for the development of a person's **key competencies**, as well as:

- Create a **community** made up of shared responsibilities and mutual support;
- Participate in the construction of a united **society**;
- Boost **leadership** skills;
- Increase **solidarity** between peoples, respecting their cultures and traditions.

Some of the objectives that may be included in the activity are the following:

#### 1) **Promotion of the use of responsible digital media:**

- Spread the use of **responsible** applications with less environmental impact.
- Raise **awareness** about local **environmental** issues.
- Support in the **dissemination** of the Social Market application (created by the REAS network).

#### 2) **Creation of a YouTube channel called “ESCtuber: Stories of a volunteer”:**

- Use of new technologies to spread your ESC **experience**.
- Organize and manage **meetings** of ESC volunteers.

#### 3) **News broadcast.**

- Use **digital dissemination tools** for the transmission of European values.
- Support on the **web** and **social networks**.
- Creation of **TikTok** profile "European Volunteering".
- Interaction with the **other volunteers** and the B-Live team to **coordinate** the YouTube playlist.

## What about the tasks?

The intention of this activity, like all the others, is **not to impose tasks** on the volunteer, but to offer them a **training activity** that in our opinion can have **positive effects** in many aspects and offer them an opportunity of **development and growth** in various areas.

It will be essential to ensure that the volunteer sees their **personal interests and inclinations** supported and that they feel free to raise objections, express doubts or propose improvements at any time.

Regarding the **specific tasks** that will be assigned to the volunteer, the following points are expected to be developed:

- **Participate in the training.** Through **informal learning**, concepts related to **communication strategies** and dissemination of **responsible content** with less environmental impact will be touched, as well as initial training will be offered on the **computer** and **technological tools** that will be used: **social networks** and their algorithms, how to highlight content, structure a **press release**, take **photos and videos with a mobile phone** and **edit** them with dedicated software, etc. In addition, volunteers will learn to create and manage a **YouTube channel**, as well as create **subtitles** with an appropriate software.
- Support in the dissemination of the application of the **Social Market** for **sustainable consumption** in the Region of Murcia.
- Create, together with the person in charge of the entity's team, the **YouTube channel**, with the **playlist “Stories of a volunteer”**, to upload the videos of the other volunteers;
- **Contact the other volunteers** and **manage the group** of participants through the tools that are considered most comfortable and appropriate (a Facebook / Whatsapp / Telegram group / other social networks);
- Each week, in cooperation with a B-Live member, **review the submitted video** (for quality and content) and **review the subtitles** in English and/or Spanish;
- Once a week (trying to always keep the same day) **upload** the video to the playlist;
- Spread activities. Give support in the task of **dissemination** on social networks, the blog and the web of activities and events related to B-Live and **the youth center** in which the headquarters are located, to make the work of the entity reach the rest of the community.
- **Respond to comments and direct messages.** With the supervision and advice of their supervisor, and if they have a sufficient level of Spanish or English, they will be responsible for responding to direct messages that followers send to the B-Live social media profiles.
- **Document events.** Support in the tasks of **documentation of events and activities** (and in 2022 we'll have a lot! Mainly related with **youth** and **environment**), taking photos and videos during the actions programmed by the

entity. For this activity, obviously, you can use all the materials and tools available to the association and, if you prefer, your own mobile phone.

- **Content creation.** Under the supervision of the head of the entity, the volunteer will be in charge of **selecting the graphic material and the information** with which he will create the publications and, following the strategic plan, will choose the dissemination platform and the format. We will always try to create content that takes into account the **target audience** and that is of **quality**, consistent with our approach and with the principles of the European Solidarity Corps.

### Some information about our long-term volunteering:

Through the development of the tasks assigned to the volunteers, the activity covers the main **objectives** set out in our planning: **sustainability, inclusion, digitalization** and development of **soft skills**.

Within the activity, tasks will be carried out that will have to do, specifically, with:

- Actions to raise **awareness** about the **environment** for **primary school students**. In addition to contact in the open air, the expansion of knowledge of the territory and its native varieties, as well as learning through **non-formal and informal techniques** of good practices to lead a **more sustainable life** every day, volunteers will be able to collaborate directly with **teachers** and professionals from **educational centers**: this will allow them to enhance professional techniques and social skills, as well as, obviously, their language skills.
- Actions to raise awareness of the **Sustainable Development Goals (SDG)** and the **2030 Agenda**. Through this initiative, volunteers will be able to explore issues such as **sustainability** and the **circular economy**, coming into contact with many entities in the area that are part of the regional network of the **Social Market**. In addition, through the task assigned to them, they will be able to develop their technical, digital and communication skills.
- Actions in which the volunteers will be able to **give information to other young people** interested in the same project, generating with them a relationship of **trust** and, perhaps, **friendship**. In this way, both the volunteers and the rest of the beneficiaries will be able to share information and opinions on a topic they are passionate about, improving their communication skills and their social relations, without considering the advantages from the **linguistic** point of view, since at any time, participating youth will rely on at least two languages, English and Spanish, to better communicate.
- Actions to approach the **English language** and a positive **intercultural encounter**. Volunteers will have the opportunity to play an active role in **teaching support**, thus increasing their communication skills, their knowledge of English and deepening the notions of **non-formal and informal education**. They will also have the opportunity to interact with a **group of local youth** and start building a network of **contacts**. In addition, thanks to the support in the organization of **linguistic tandems**, they will be able to get in touch with people from **all over the world** and thus deepen your knowledge of certain territories and cultures.

Each of the tasks are inspired by the **principles of the ESC** and are referenced to the specific objectives of our association.

## What about the tasks?

- **EUROVERGEL: Experiential agroecology to sow EUROPE.** The task is proposed as support in the organization and management of **visits and activities**, as well as **agroecology workshops**, for **primary schools** located in towns near **our ecological and permacultural garden**. Due to its proximity to the farm, located in Orilla del Azarbe (30140, Santomera, Murcia), we plan to reach primary school students from **12 educational centers** in total.

All actions will always be accompanied by **theoretical and holistic explanations**, which will include information on the **processes**, practices and benefits, **plant varieties** and their uses, as well as **customs** and practices in **popular culture** and stories related to activities in the fields in the old times. They will also be accompanied by **information** on native varieties, **cooking recipes** or any other information that can add value in any area of the participants' lives. Some of the activities that will usually be proposed to the participants will be related to the **cultivation** and care of the **orchard**, always from an agroecological perspective.

- **Awareness within the framework of the 2030 Agenda through the Social Market of the Region of Murcia.** Support for the Social Market is an activity proposed within the framework of collaboration and participation in the **Alternative and Solidarity Economy Network, REAS Murcia**. The Social Market is defined as a network of production, distribution and consumption of goods and services and common learning that works with **ethical, democratic, ecological and solidarity criteria**, made up of companies and entities of the **solidarity and social economy** as well as consumers. B-Live is one of the partner organizations of the Network and therefore collaboration and joint activities are part of its annual planning. The volunteer will be offered tasks to **support the organization and management** of Social Market activities: dissemination; reception of new entities, organizations and consumers; support in the management of physical spaces; support in audiovisual production.

- **Bring Europe closer.** Stable **ESC information point** and support **workshops** for the dissemination of the European Solidarity Corps programme. The volunteer will participate in **informative sessions at our headquarters** and will speak about **their experience** to young people who are interested in having a similar experience with ESC. He will also participate in **talks** that will be given in 6 entities that serve **young people with functional diversity** and some **secondary education institutes** in the Region of Murcia, located in **peripheral municipalities** with **fewer resources for youth**.

- **Learn in multiculturality.** Teaching support in **English classes for young people** who are interested in participating in one of the international mobility projects of the Erasmus + program or in any training activity offered at SALTO, which requires a good command of English. In addition, one of the tasks that will be offered to the volunteer will be support for the **organization and management of linguistic tandems**. The volunteer

will be in charge of **managing the group of participants** and creating the most appropriate tandems, facilitating **meetings** in comfortable spaces and - if required - proposing a series of **activities** and encouraging the tandems to be active. We will keep an updated list of the **users** of the activity and will be aware of the good development of the meetings, carrying out a **weekly follow-up**.